



## DAZZLE AUDIENCES

Create buzz and a differentiated experience with the MingleStick! Attendees will love the ability to quickly create connections with our small, sleek, an innovative device. Use the MingleStick to create extraordinary and unforgettable events that stand out from the ordinary. Become the talk of your industry!



## STIMULATE CONNECTIONS

Participants quickly and easily 'mingle with their MingleSticks!' Here's how it works: two people connect with each other by pointing their MingleSticks and pressing one simple button. Rapid fire connections are made within a split second! Attendees love the networking potential and ability to quickly connect with others. Combined with our MingleStation product, we also offer an inexpensive event registration and lead retrieval service.



## BUILD COMMUNITY

Extend the life of your event for years to come! MingleStick connections are managed online thus extending the life of your event. MingleManager is our life management application that enables people to organize their address book, create interest groups, share and manage contact information, send messages, and more. Our service extends the networking potential between all event participants and your organization. MingleManager helps turn event conversations into long lasting, meaningful relationships.



## RETAIN MEMBERS

Mingle360 adds exceptional value to your current portfolio of services! Event participation and membership retention measure your success. The MingleStick and MingleManager website are additional tools to help you build a solid base of satisfied repeat customers.



## INCREASE REVENUE

Offer the Mingle360 solution as a premium sponsorship opportunity to your advertisers! Companies seeking maximum event exposure can have their logo and colors branded on the MingleSticks. The MingleManager application also provides exclusive advertising for your sponsor with prominent banner and text advertisements throughout the website. With the Mingle360 solution, your organization realizes great benefits while adding an additional revenue stream.

### About Mingle360

The Mingle360 solution combines a single-purpose device with a powerful software application. The MingleStick is an innovative USB device using wireless technology to create connections between people. The MingleManager application offers total identity management with its privacy features, granular security controls, and address book tools. Our contact management service helps solve common problems and enables people to better manage their daily lives.

The combination of the patent pending MingleStick and MingleManager will revolutionize how people exchange and manage identity information. To find out more, call us at **703.425.0402** or visit **[www.mingle360.com](http://www.mingle360.com)**

# MEET | CLICK | CONNECT

Because every connection counts



[www.mingle360.com](http://www.mingle360.com)